

EC'd Yes Last Received: 08/16/2012 10:54 AM Showing Buylines: All Lines

Station WVBTV-TV NORFOLK, VA. Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP Rep Firm  
Advertiser ( ) RIGELL/NRCC 815 SLATERS LANE Sales Office ( ) PHILADELPHIA  
Product SCOTT RIGELL/NRCC ALEXANDRIA, VA 22314 Salesperson ( ) ANJIE BRADY  
Estimate# 3005 Agency C/P1/P2/E 167/269/3005 Salesperson Phone# 215-567-6005  
Buyer Ben Angle Flight Dates 08/17/2012 - 08/20/2012 Salesperson FAX# 215-567-5938  
Phone#  
Fax#

--- CONTRACT COMMENT ---

CLIENT: RIGELL FOR CONGRESS & NAT'L REP CONGRESSIONAL COMM SC=\*

--- REMARKS ---

THIS IS A NEW POLITICAL ORDER  
CONTRACT TOTAL IS \$900  
PLS CONFIRM ASAP  
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	1045P-11P	SPORTSWRAP M-F	:30	\$300.00	08/17-08/17	1	1	1	\$300.00	
Rating: 1.9												
	2	M	1045P-11P	SPORTSWRAP M-F	:30	\$300.00	08/20-08/20	1	1	1	\$300.00	
Rating: 1.9												
	3	SA	1045P-11P	SPORTSWRAPWKND	:30	\$300.00	08/18-08/18	1	1	1	\$300.00	
Rating: 1.9												

---REPORT TOTALS---

Report Totals: 3 / \$900.00

---SALES MONTHLY TOTALS---

Aug 12: 3 / \$900.00  
Sales Totals: 3 / \$900.00  
Station Totals: 3 / \$900.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$18,000	CATV 0%	WAVY 38%	WGNT 0%	WPXV 0%	WTKR 40%
		WTVZ 9%	WVBT 5%	WVEC 8%		

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Hiatus Weeks

---COMPETITIVE COMMENTS---  
COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12  
Demos RA3564

--- CREDIT RISK ---  
CASH IN ADVANCE